

**“A STUDY ON CONSUMER’S BUYING HABBITS ON
ONLINE SHOPPING WITH SPECIAL REFERENCE TO
NALBARI TOWN”**

A Project Report Submitted to



GAUHATI UNIVERSITY

Guwahati-14

Title :

In partial fulfillment of the requirement for the award of the

Degree of Bachelor of Commerce

Submitted by-

Mrinmoy Dutta

Roll No. : UC-211-200-0241

G.U. Registration No. : 21069020

Year : 2023-2024

Under the Supervision of

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Assistant Professor


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Certificate of the Supervisor

CERTIFICATE

This is to certify that **Mrinmoy Dutta**, student of B.Com. 6th Semester, 2024, Roll No. : UC-211-200-0241, Registration No. : 21069020 of Nalbari Commerce College, Nalbari under Gauhati University is working under my supervision and guidance of his project work for the course Bachelor of Commerce under Gauhati University. His project work entitled "**A STUDY ON CONSUMER'S BUYING HABBITS ON ONLINE SHOPPING WITH SPECIAL REFERENCE TO NALBARI TOWN**" which he is submitting in his genuine and original work.

Signature 

Place : Nalbari

Date : 06/06/24

Preity Kalita

Designation : Asst. Professor

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Nalbari Commerce College,

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DECLARATION

I hereby declare that the Dissertation entitled "**A STUDY ON CONSUMER'S BUYING HABBITS ON ONLINE SHOPPING WITH SPECIAL REFERENCE TO NALBARI TOWN**" submitted by me for the partial fulfillment for the award of the degree of Bachelor of Commerce under Gauhati University, Guwahati-14 is my original work and has not been submitted to Gauhati University or to any institutions for the award of any degree.

I also declared that no chapter of this manuscript in whole or in part is lifted or incorporated in this report from any earlier work done by me or other.

Place : Nalbari

Date : 06/06/2024

Signature

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Name : **Mrinmoy Dutta**

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